

TREASURER / BOARD

What “keep 50%” means

Your team keeps 50% of taffy sales — half of the taffy subtotal. The buyer pays flat-rate shipping of \$7.95. Shipping is never part of the split.

Example — one 2 lb pack

Taffy on one 2 lb pack	\$30.00
Your group's 50%	\$15.00
Buyer shipping (not split)	\$7.95

Goals on the dashboard are take-home — what your organization earns from taffy sales.

PACK PRICES (TAFFY ONLY)

1 lb \$15 · 1.5 lb \$22.50 · 2 lb \$30 · 2.5 lb \$37.50 · 3 lb \$45

Ready to run one? popuptaffy.com/start

See pricing popuptaffy.com/pricing