

5 MINUTES

The 5-minute seller brief

Give this to every seller before (or as) the shop opens.

Join

Go to popuptaffy.com/join. Enter the 6-character event code your organizer gave you. You'll get your own store link.

Set up (2 min)

- Add a photo (you, the team, or why you're raising).
- Write one sentence about the goal.
- Set a personal goal if you want one.

Share (3 min)

- Text family and close friends your store link.
- Drop the link in the team / class chat.
- Post once on social (optional).

Reminders

- Kids sell with a parent, guardian, or the adult organizer.
- Public pages show a display name and totals only — never a child's contact info.
- Supporters pick flavors and pay online. Shipping is \$7.95, paid by the buyer.
- You can join and set up before the shop date. Checkout opens on the start date.
- Share again mid-window (day 2–3 of a 4-day; day 3–4 of a 7-day).

Sellers join popuptaffy.com/join