

**BOARD-READY**

# A 4- or 7-day taffy fundraiser.

**Keep 50% of taffy sales. No leftover boxes.**

Forward this to your board or coaching staff.

## ***The offer***

- Keep 50% of taffy sales (shipping is never in the split).
- Pick 4 or 7 days. Free to start. About ten minutes to set up.
- Every seller gets a personal store + share link.
- Packs from \$15. Buyer pays \$7.95 flat shipping.
- No inventory. Orders ship to supporters.
- Payout within about seven days after close.
- 80+ flavors from The Taffy Barrel catalog in Charlevoix.

## ***How it works***

- 1 Pick 4 or 7 days and set a take-home goal.
- 2 Get a 6-character join code for your team.
- 3 Every seller makes a tiny store (photo + why + goal).
- 4 Share the store link (text, chat, social).
- 5 Watch orders and take-home on the dashboard.

## **TIMING**

Start and invite sellers today. The shop opens on the start date (usually tomorrow). Don't say "you're live" until the shop date.

**Start a fundraiser** [popuptaffy.com/start](https://popuptaffy.com/start)